

1 Introductions

Claymore Team

Your Introduction

Company Background

Personal Experience

Current Focus Area

2 Overview

Company/Fund
Introduction:
Stage, Sector focus,
Existing client base
Portfolio

Raise Details:
Size, Structure,
Target investor types
(VC, PE, Family offices,
Angels, Institutions),
Key commitments, Traction

3 What We Do

Data-driven Capital
Raising
Deal Origination
Past Successes

4 Questions

Explore Timelines
Exclusivity & Fee Structure
Asset Review
Campaign Launch
Bi-weekly Updates

5 Next Steps

Start Date and Follow-up
Materials:
Deck, Financials, Cap table,
Investment thesis